



ST ANDREW'S THEOLOGICAL COLLEGE (SATC)

COURSE NAME: **COMMUNICATION STUDIES**

COURSE CODE: **CS300**

COURSE CREDIT: **3**

COURSE DESCRIPTION:

The course in Verbal Communication helps the student to understand the full potential and role of human communication in terms of both the positive and negative aspects of interpersonal relationships and understanding. To understand the dynamic and varied aspects of human communication is to increase one's self-awareness and one's effectiveness in relating to others at all levels of interaction. One is also made aware of the real effort that has to be made so often to receive, interpret and evaluate the communication that is intended by the speaker.

The use of language, though important, is but a part only of the communication process. Much more is involved in eliciting meaning from attempts to convey feelings and thoughts. The course will explore the full range of communication strategies as well as communication barriers. This involves both verbal and non-verbal communication.

As human society becomes increasingly complex, the need for effective interpersonal communication in a diversity of environments is greater. Traditionally, the education of professionals focused exclusively on knowledge acquisition. In recent times, the centrality of human communication has received greater emphasis, particularly in courses that aim at the development of human resource capabilities. Competence in interpersonal communication involves a complex of techniques and strategies that are cognitive based, affective oriented and socially grounded. This course recognizes the importance of a sound theoretical base for the development of a wide repertoire of communication skills to enhance effectiveness in multiple contexts.

AIM:

- To develop effective interpersonal communication skills.
- To explore communication strategies and communication barriers –verbal and non-verbal.

LEARNING OUTCOMES:

Students will be able to:

- Understand the theoretical bases underlying the human communication process.
- Apply the principles and techniques of successful interpersonal communication in authentic real-life contexts.
- Develop awareness of the implications of multi-culturalism on human communication.
- Apply strategies for the management of interpersonal communication in personal, social, professional/occupational situations.
- Know and understand the challenges and possibilities of communication technologies.
- Recognize the importance of intercultural and transcultural communication in the global environment.



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COURSE CONTENT:

SESSSION NO:	ASSIGNED TOPIC AND READINGS:	CHAPTER
1.	Human Communication: What and Why	1
2.	Perception, the Self, and Communication	2
3.	Language	3
4.	Listening	4
5.	Non-Verbal Communication	5
6.	Understanding Interpersonal Relationships	6
7.	Improving Interpersonal Relationships	7
8.	The Nature of Groups	8
9.	Solving Problems in Groups	9
10.	Choosing and Developing a Topic	10
11.	Organization and Support	11
12.	Presenting your Message	12
13.	Informative Speaking	13
14.	Persuasive Speaking`	14

More than one chapter will be done in class in certain sessions to make way for group and /or individual presentations.

COURSE TEXT:

Adler, R.B. and Rodman, G. (2006) *Understanding human communication*. (9th ed.). Oxford: Oxford University Press.

ADDITIONAL READINGS:

Kearney, S., & De Fleur, P. (1998). *Fundamentals of human communication* . (2nd ed.). New York: Mc.Graw Hill.

Osborn, M. & Osborn, S. (2005). *Public speaking*. (7th ed.). Boston: Houghton Mifflin Harcourt. Later Editions will apply if available.

TEACHING AND LEARNING STRATEGIES:

Lectures

Discussion

Oral and visual presentations

Multimedia

COURSE ASSESSMENT:

Mid Term 30%

Class Presentation 15% (Individual Student Presentation - Written and/or Oral)

Class Attendance 5%

Final Exam (Written) 50%

TOTAL 100%